

How's your Food Safety Culture?

QualiTru has teamed with JDB Enterprise!

Together JDB and QualiTru continue to take food safety culture and bio-security to a new level.

The dairy industry has been described as slow to change, however that perception is changing as quality managers, process, engineers, and farmers all have an innate drive to make positive safety changes. As leaders and influencers, this group inspires workers to make changes that lead to safer and more innovative products.

Do you support these types of leaders at your company who try to embed and maintain a positive food safety culture in your company?

A Culture of Food Safety

Organizations who consider food safety to be a top priority, have fostered a safety culture as a critical business success factor and something that must be excellent.

These organizations frequently reference food safety/hygiene for prevention rather than cure and use enhanced sampling and testing methods to verify safety rather than control issues.



Performance Measurements

QualiTru is more than just a manufacturer of aseptic and representative sampling products. They take a problem-solution approach with customers and partners. JDB Enterprise will work with the team at QualiTru seamlessly and both are dedicated to delivering on their commitments every day and earning your trust.

Our goal is to help you meet your needs for product quality and safety, public health, and business goals.

- Easy to use/Cost effective
- Assess the actual situation
- Compare outcomes/behaviours
- Identify improvement
- Verify consistency

QualiTru, leaders in the Science of Aseptic and Representative Sampling since 1983.

JDB Enterprise looks forward to servicing your needs while in partnership with QualiTru. We can discuss, design and implement a system to support your quality program for many years to come. **WFP**



DAIRY PLANTS • FARMS • BULK MILK TANKS • TANKER TRUCKS • BEVERAGE • LIQUID PROCESSORS • NUTRACEUTICAL